

CGS 1022F Introduction to Globalization section 550  
Centre for Global Studies  
Huron University College  
Tuesday 11:30 a.m.-12:30 p.m. and Thursday 10:30 a.m.-12:30 p.m.  
HC V214  
Dr. Wendy Russell

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### **CGS 1022: Introduction to Globalization**

This course introduces and critically examines dominant approaches to understanding human interconnection at a global scale, and provides an interdisciplinary overview of various trends attributed to globalization.

### **Learning Objectives**

This course asks students to think critically about how global-scale dynamics shape the context in which humans live their lives, solve problems and seek change. To this end, we will study varied and contrasting approaches to understanding globalization, paying particular attention to the assumptions each makes about social, economic, political and cultural life. Students will learn to distinguish among these different approaches to understanding globalization, different definitions of globalization, and to identify the strengths and weaknesses of each.

Class discussions sparked by our course readings, lecture materials, films and your independent research projects give students a chance to practice how to engage ideas, arguments and case studies analytically. The written assignment provides experience with text-based research at the university level, and written feedback will assist you in refining and developing your skills as an analyst.

### **Class Methods**

This course is taught through a combination of lectures and focussed discussions. Dr. Russell will provide discussion questions for specific readings and films as the course moves along. These themes and discussions, along with the course readings, will serve as the basis for the final examination.

### **Required Readings: Journal Articles and Books**

Required readings for this course are listed in the weekly schedule given below. They include journal articles noted for each class meeting which are available electronically through the Western library system. In addition, we are reading these five books available at the Western bookstore:

Bauman, Zygmunt and Carlo Bordoni. 2014. *State of Crisis*. Boston, Massachusetts: Polity.

Fridell, Gavin and Martijn Koonigs, eds. 2013. *Age of Icons: Exploring Philanthrocapitalism in the Contemporary World*. Toronto: University of Toronto Press.

Hardt, Michael and Antonio Negri. 2012. *Declaration*. Allen, Texas: Argo Navis Publishing. (This title is not in the Bookstore, but available in full at this link: <https://antonionegriinenglish.files.wordpress.com/2012/05/93152857-hardt-negri-declaration-2012.pdf>)

Rivoli, Pietra. 2009. *The Travels of a T-shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade*. Second Edition. Hoboken, N.J.: Wiley.

### **Evaluation in CGS 1022**

Directed Response Essay and Bibliography: Global Mobility, Community and Labour 35%  
Due: October 25 in class.

Directed Response Essay and Bibliography: Globalization and Altermodernity 35%  
Due: December 6 in class.

Final Exam 30% *scheduled by the Registrar during the December exam period*

### **Your Assignments in CGS 1022: Directed Response Essay and Bibliography**

You will prepare two research papers, each one based on course readings. Each paper will be 6-8 pages in length.

#### *What is a 'Directed Response Essay and Bibliography'?*

These are discussion papers intended to help you develop research and analytical skills, to learn to engage useful ideas from scholarly sources, and to encourage your comfort with writing about your insights. You begin each paper with the assigned course readings, which you use to launch your own research into a topic, case or issue raised by the original reading. You then take this research and prepare a brief case study or discussion based on what you have learned in your research. Each paper is directed by the thematic description given on the assignment sheet that will be available on our OWL page.

The bibliography is a 10 item (or more) bibliography presented in Chicago style, using the citations specified for in-text citations. For the final presentation of your work, five (5) of the items must have brief annotations which summarize the work.

### **Presentation of Each of Your Assignments**

All assignments must be typed (printed), double spaced, in a font no smaller than 12 point, the pages must be numbered (exclusive of the title page which has no number) and you must include a cover page displaying only your name, student number, course number and section, instructor's name and date. All bibliographic references must use Author/Date Chicago style using in text citations (no footnotes), and references in your paper must use in text Author/Date citations.

### **CGS 1022 Final Exam**

You will write a two hour exam at the end of the term based on that term's readings, lectures, films and discussions. The exam format includes short answers and short essays. *It is your responsibility to find out when and where the exam is held.*

Class attendance is required to pass the exam, as films, lecture material and discussions will figure prominently in the exam.

Your instructor will bar you from writing the final exam if you have more than five unexcused absences from class meetings.

### **Tips for Getting the Most of Your Readings**

Centre for Global Studies courses characteristically require you to read and compare a wide variety of types of scholarly work. This means you need to learn to identify the key arguments and assumptions in each work you read. This, further, means that you need to keep track of these key points from each work. The easiest way to do this is to create a page of notes for each work you read, perhaps using a kind of template in which you record the main thesis of the journal article or book chapter (in your own words), list each argument (or assumption the author makes) in sequence (with corresponding page numbers), record your own responses.

When you pick up a work to read, one of the most important steps is to develop an initial impression of the work: what is this article or book chapter about, and how does the author organize the overall presentation? The easiest way to do this is to perform the following steps:

- Read the title
- Read the abstract
- Scan the conclusion
- Read the headings or subtitles

Taking these steps before you read the item will help to keep you on track as you read.

One final tip. The readings in this course are challenging, and probably not everything you read in each will make perfect sense right away. And that's the point: challenge yourself to keep reading even when you are not sure you 'get it'. Just keep reading, through and beyond those points you are not quite sure you understand.

### **Tentative Schedule of Topics and Assigned Readings**

September 6 Introduction

September 11 What is Globalization?

readings: Fridell and Konings, Introduction.

Njehu, Njoki Njoroge. 2005. "Globalization: A Path to Global Understanding or Global Plunder?" In *Critical Globalization Studies*, edited by Richard P. Appelbaum and William I. Robinson, 397-402. New York: Routledge. \*See our Resources section on OWL.

September 13 What is Globalization?

readings: Fridell and Konings, Chapter 6.

Poff, Deborah C. 2010. "Ethical Leadership and Global Citizenship: Considerations for a Just and Sustainable Future." *Journal of Business Ethics* 93: 9-14.

September 18-20 Globalization and Modernization

readings: Bauman and Bordoni, Chapter 1 Crisis of the State, parts 1, 2 and 3.

Perlman, Janice E. 2007. "Globalization and the Urban Poor". Research Paper No. 2007/76. United Nations University, UNU-WIDER.

Weisbrot, Mark, Dean Baker, Egor Kraev and Judy Chen. 2003. "The Scorecard on Globalization 1980-2000: Twenty Years of Diminished Progress." *Social Policy* 33, 3: 42.

September 25-27 Globalization and Modernization

readings: Rivoti Preface, Prologue, Part 1 and Part 2.

October 2-4 Globalization as a World System: Structural Violence

readings: Fridell, Gavin selection from *Alternative Trace: Legacies for the Future* (see announcement on OWL about finding this)

Fridell and Konings, Introduction pages 3-11.

Niva, Steve. 1999. "Alternatives to Neoliberalism". *Middle East Report* 210 (Spring): 16.

October 16-18 Labour in a Neoliberal World System

readings: Appelbaum, Richard and Nelson Lichtenstein. 2006. "A New World of Retail Supremacy: Supply Chains and Workers' Chains in the Age of Wal-Mart". *International Labor and Working Class History* 70 (Fall): 106-125.

October 23-25 Labour in a New World Order

readings: Preibisch, Kerry. 2010. "Pick-Your-Own Labor: Migrant Workers and Flexibility in Canadian Agriculture." *International Migration Review* 44, 2: 404-441.

Rivoti, part IV.

October 30 and November 1 Labour and Consumption in a Neoliberal World System

readings: Fridell and Konings, Chapter 5.

Rohatynskyj, Marta. 2011. "Development Discourse and Selling Soap in Madhya Pradesh, India." *Human Organization* 70, 1: 63-73.

November 6-8 From World System to Neo-colonization: Globalization as Empire  
 readings: Borras, Saturnino M. Jr., David Fig and Sofia Monsalve Suarez. 2011. "The Politics of Agrofueles and Mega-Land and Water Deals: Insights from the ProCana Case, Mozambique." *Review of African Political Economy* 38, 128: 215-234.

Borras, Saturnino M. Jr., Ruth Hall, Ian Scoones, Ben White and Wendy Woolford. 2011. "Towards a Better Understanding of Global Land Grabbing: An Editorial Introduction." *The Journal of Peasant Studies* 38, 2: 209-216.

Soltani, Atossa and Kevin Koenig. 2004. "Uwa Overcome Oxy: How a Small Ecuadorian Indigenous Group and Global Solidarity Movement Defeated an Oil Giant and the Struggles Ahead". *Multinational Monitor* 25 1&2: 9-13.

November 13-15 Globalization as Ungovernability  
 readings: Hardt and Negri, Opening and Chapter 1.

St John, Graham. 2008. "Protestival: Global Days of Action and Carnivalized Politics in the Present." *Social Movement Studies* 7, 2: 167-190.

November 20-22 Globalization and Movements for Change  
 readings: Hardt and Negri, Chapters 2 and 3, Next

Walsh, Susan. 2010. "A Trojan Horse of a Word? "Development" in Bolivia's Southern Highlands: Monocropping People, Plants and Knowledge." *Anthropologica* 52, 2: 241-257.

November 27-29 Globalization and Change  
 readings: Bauman and Bordini, Part 3

Fridell and Konings, Chapter 3.

December 6 Review and Exam Prep



**The Appendix to Course Outlines is posted on the OWL course site.**